

FOR IMMEDIATE RELEASE

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## **STEVEN M. DION NAMED PRESIDENT OF DROSTE GROUP**

Troy, MI – July 16, 2008 – Droste Group has named Steven M. Dion president of the Troy-based global leadership performance and executive coaching company. As a corporate leader and human resources professional, Dion brings twenty years of experience to the position. He has designed and implemented human resource programs and systems in large companies across multiple industries. Most recently Dion was chief human resources officer for Credit Acceptance, the Southfield-based financial services company. Dion also has held human resources positions with two Fortune 500 companies, Baxter International and Avery Dennison Corporation, where he gained international experience as the company's director of human resources for Latin America.

“Steve’s insight from working at the C-level, his ability to lead organizational change, and his knowledge of performance improvement strategies make him a valuable addition to Droste,” said Lisa Satawa, Droste founder and CEO. “He’s among the best in terms of executive development and human resource processes and systems.” Droste has achieved a long-standing reputation as a premier executive coaching firm, and the addition of Dion allows Droste to expand its service offerings to include solutions that create more systemic and sustainable performance improvements for its clients.

Dion has a master’s degree in labor and industrial relations from Michigan State University and a bachelor’s in public administration from Eastern Michigan University. He recently authored the opening chapter, “Setting and Achieving Goals,” for the book *HR Benchmarks for Success* (Inside the Minds, Aspatore Books C-Level Business Intelligence, 2007).

Droste Group is a leadership performance and executive coaching company serving clients in North America, Europe, and Asia Pacific. Droste’s extensive team of associates creates and delivers systemic, practical, and sustainable leadership solutions to improve the performance of leaders, teams, and organizations. We help clients build awareness, learn new techniques, and align expectations to achieve measurable behavior change that delivers superior results.

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